

## **MEDIA ADVISORY**

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### **Kroner Communications Selected to Present at EXHIBITOR2011**

#### ***Public Relations; Career-Limiting Mistakes***

BOULDER, CO - March 21, 2011 - [Kroner Communications](#), an objectives-based [marketing communications consulting agency](#), today announced that Marilyn R. Kroner, principal, has been selected to present at EXHIBITOR2011, the trade show and event marketing community's top-rated educational conference.

**WHAT and WHEN:** EXHIBITOR2011, the world conference and exhibition for trade show and event marketers.

*WomensRadio* recently interviewed Ms. Kroner about the classes she's teaching this year. <http://www.womensradio.com/episodes/Premier-Seminars-Featured-at-Exhibitor-2011!/8524.html>

Kroner will present the following educational sessions at EXHIBITOR2011.

#### **How Public Relations Can Strengthen Your Trade Show Presence: A Beginner's Guide**

With Terri Douglas, principal, [Catapult PR-IR](#) <http://www.catapultpr-ir.com>

March 30, 2011 - 10:00 - 11:30 AM

#### **Advanced Learning Session: Public Relations 2.0 and Beyond**

With Terri Douglas, principal, [Catapult PR-IR](#)

March 30, 2011 - 3:45 - 5:15 PM

#### **Seven Career-Limiting Mistakes and How to Avoid Them**

March 31, 2010 - 1:00 - 2:30 PM

#### **Peer2Peer Roundtables**

March 28, 2011 - 5:30 - 6:30 PM — Why Trade Show Audits are More Important than Ever

March 29, 2011 - 5:30 - 6:30 PM — Becoming an Independent Consultant - Is It Right for You?

March 30, 2011 - 5:30 - 6:30 PM – The Ever-Changing World of Public Relations

**Where:**

Mandalay Bay South Convention Center, 3950 Las Vegas Blvd. South, Las Vegas, NV 89119

**For More Information:** <http://www.exhibitoronline.com/exhibitorshow/2011/index.asp>

**About Kroner Communications**

Kroner Communications is a consulting company focused on results-oriented marketing communications initiatives. All work begins with measurable objectives, from fully integrated marketing communications campaigns to specific projects. Kroner Communications provides integrated message development, public relations, trade show strategy and planning, collateral development, advertising management, and web site marketing management for companies in various industries, including technology, fitness, and event measurement. Call 303/478-3044 or click ([www.KronerCommunications.com](http://www.KronerCommunications.com)).

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For more information on the event or to schedule an interview with Ms. Kroner, please call 303-478-3044, or email [marilyn@kronercommunications.com](mailto:marilyn@kronercommunications.com)